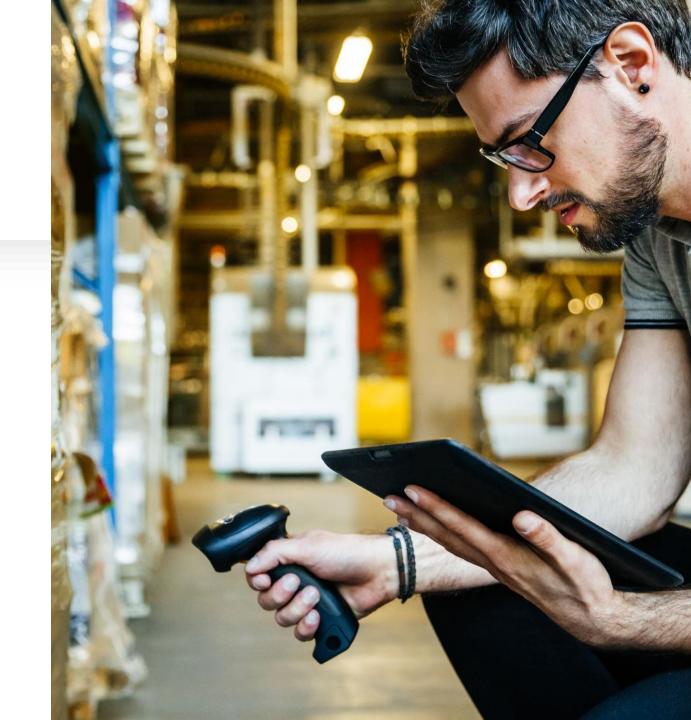
# Arbiters, Encephalons, Mavens, and Pathers

**Employee Positions** 

#### Introduction

- Corporate employees
- Non-corporate employees
- Vendors
- Suppliers
- In-Between



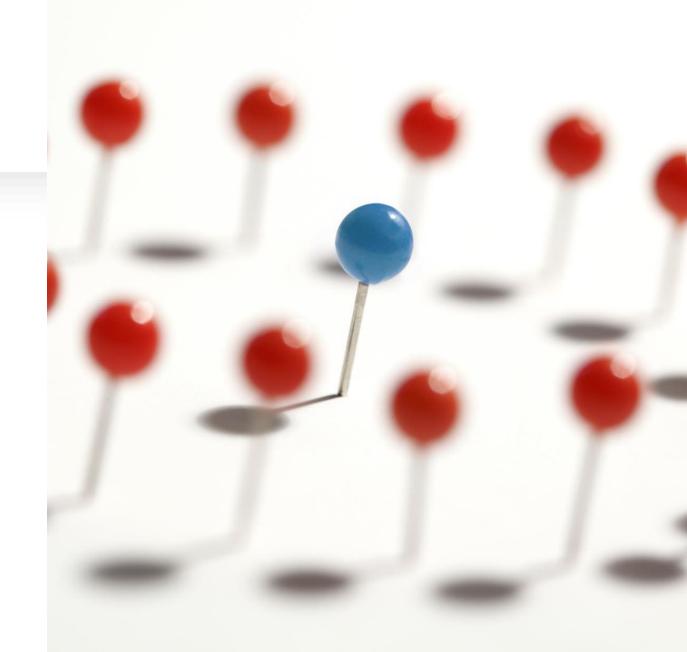


## Arbiter



#### What is an Arbiter?

• An overseer of non-corporate employees such as mavens, encephalons, pathers, and others who fall under the eonteon umbrella.

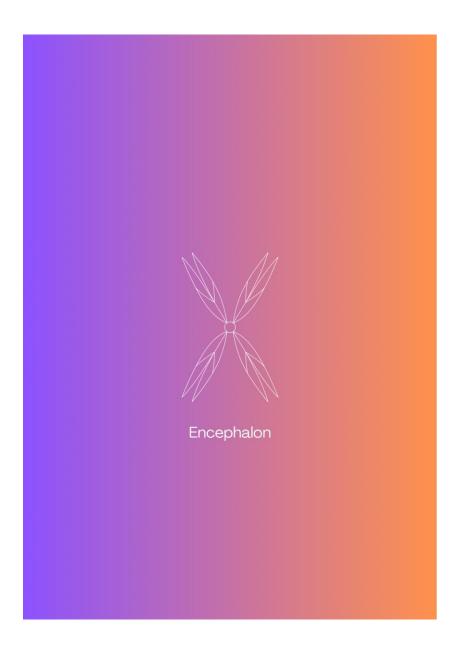


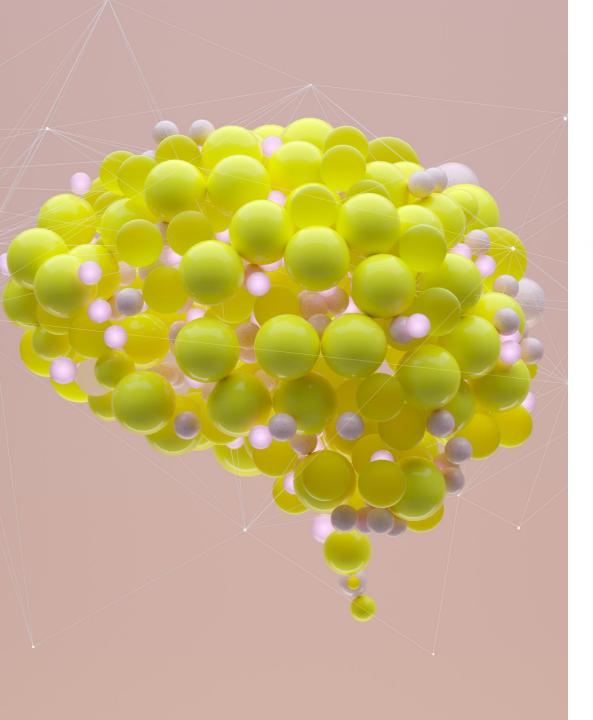
- Ensure excellent customer service criteria is in use
- Monitors company metrics and ensure metrics are being achieved
- Carries out disciplinary processes





## Encephalons





### What is an Encephalon?

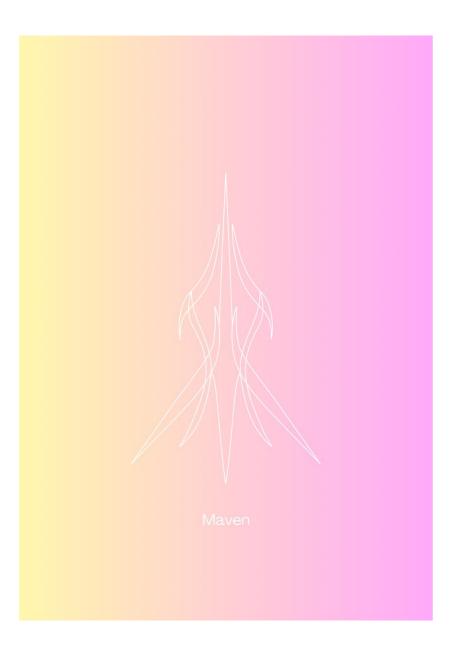
- Gather, analyze, and clean information from users
- Provides Mavens with information
- Provides Pathers with information

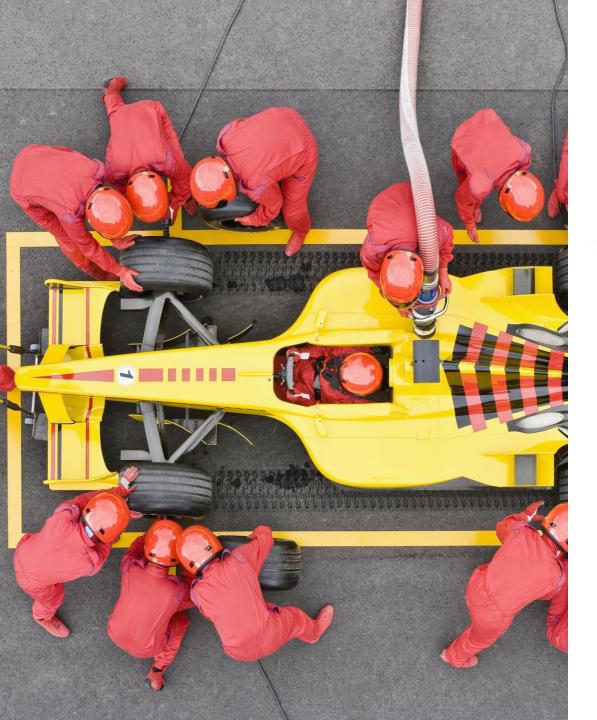


- Provide corporate with up-to-date user information
- Provide users with information
- Provide non-corporate employees with information



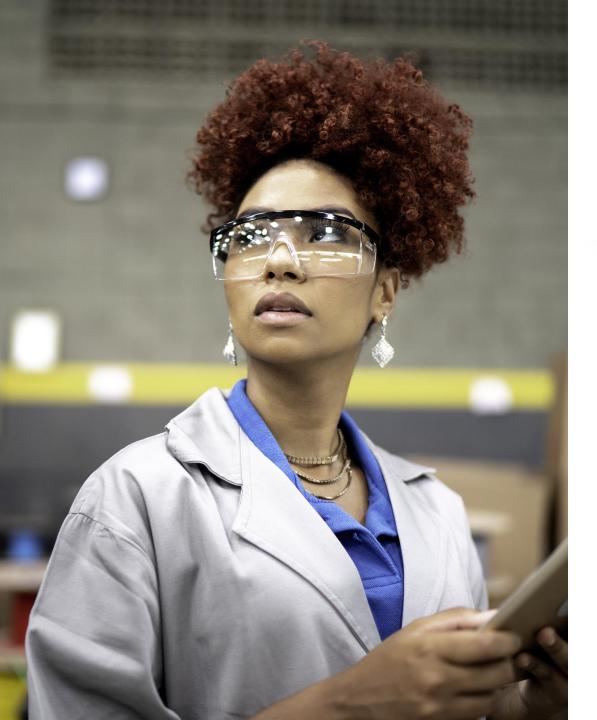






#### What is a Maven?

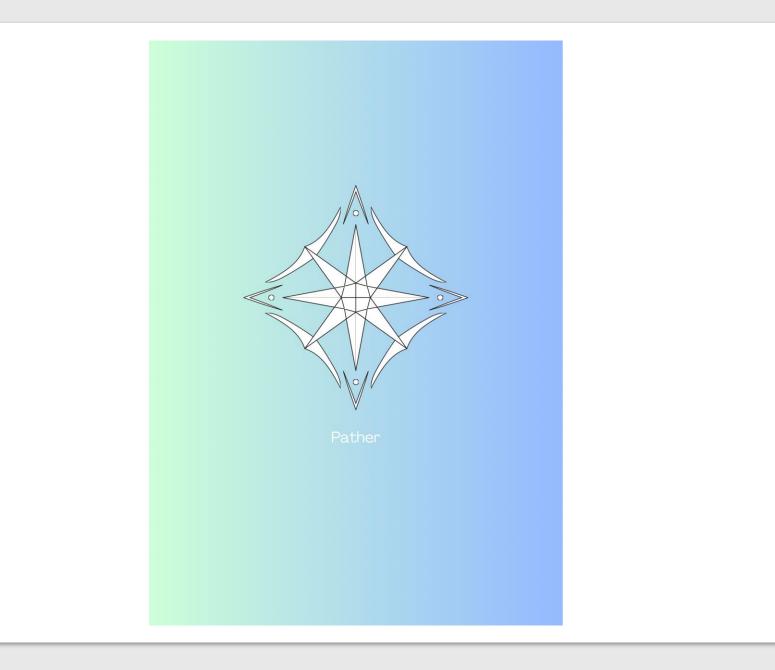
- Direct-to-User interactions
- Assists and directs user
- Focuses on user experience



- Ensure user experience is excellent
- Monitor and analyze user interactions
- Provide detailed reporting
- Utilize information provide by encephalons



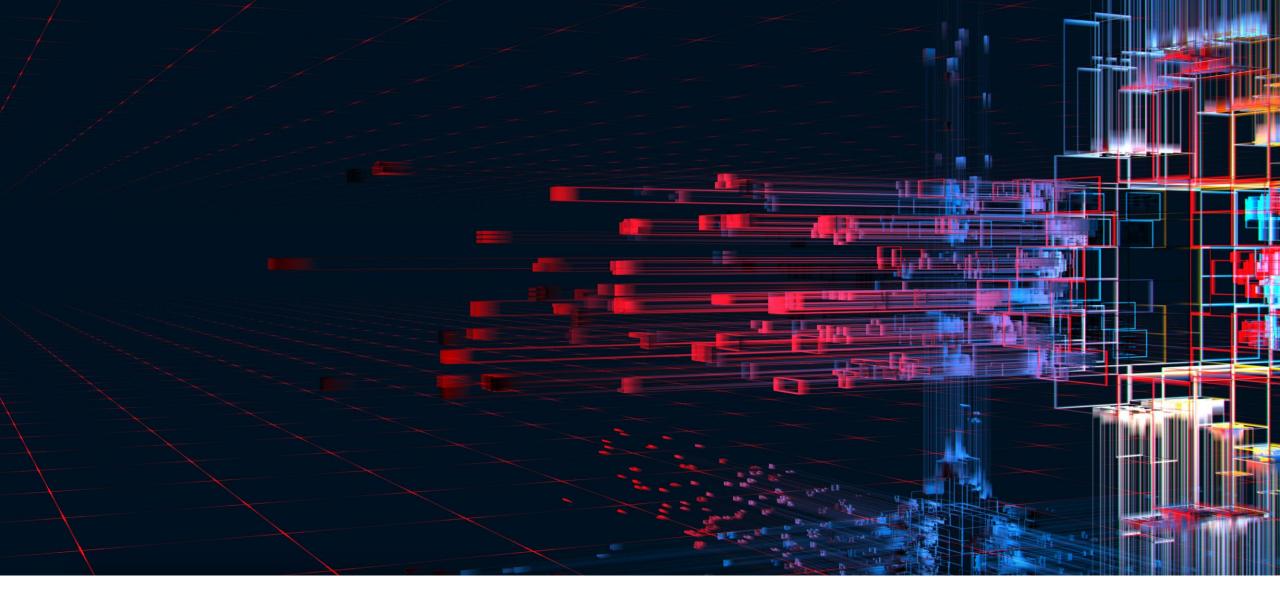
### Pathers



## What is a Pather?

• Utilizes the information provides by Motifs and Echo-Spheres to provide the most optimal path for success for a user

- Utilize the algorithms corporate provides
- Create and implement structures
- Met all corporate metrics



## Relationships

#### Working Together

- Encephalons provide the information to the mavens and Pathers
- Pathers provide information to the mavens
- Mavens carry out the directives



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- Non-corporate employees are the face of the company.
- Each position works to help the other position accomplish their company metrics
- Some positions will come and go.